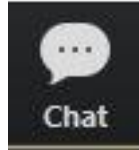



# Session Reminders

- Please use your first name and clinic name when you join the session
- Use the “chat” feature to ask questions A dark square button with a white speech bubble icon containing three dots, and the word "Chat" in white text below it.
- Please remember to mute your microphone A dark square button with a white microphone icon crossed out by a red diagonal line, and the word "Unmute" in white text below it.
- If you can't connect audio via computer or you lose computer audio at anytime, you can call in to session at **(408) 638-0968, Meeting ID 961-0597-7825##**
- This activity has been approved for AMA PRA Category 1.25 Credit™ & Nursing CEUs

# Disclosures

- We have no relevant financial interests to disclose.



# Vaccinate with **Confidence**

## A National Strategy to Reinforce Confidence in COVID-19 Vaccines

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**CDC's Strategy:** **Empower Healthcare Personnel:** Promote confidence among healthcare personnel in their decisions to get vaccinated and recommend the vaccination to their patients.

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**Project Goal:** Build and reinforce COVID-19 vaccine confidence among healthcare personnel in the safety net sector and, in turn, the patients they serve.

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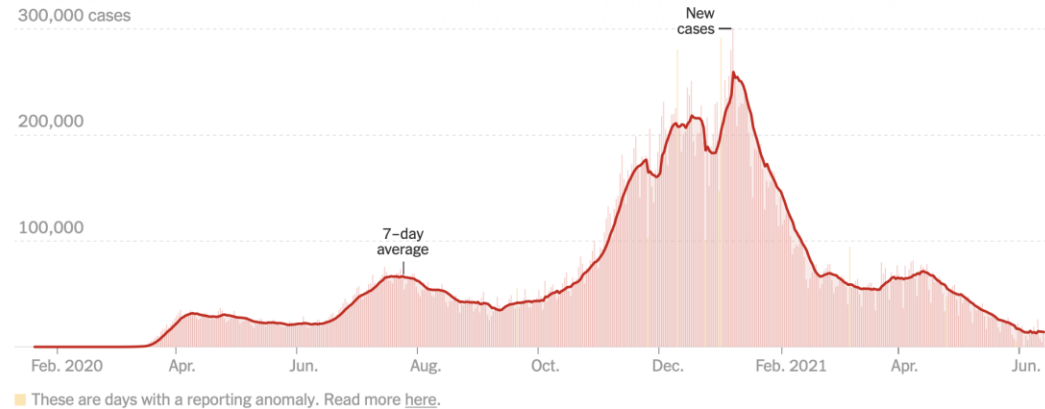
**Partnerships:** **The National Association of Free and Charitable Clinics** and **15 State Associations** and Federally Qualified Health Centers (FQHCs) in Puerto Rico and the U.S. Virgin Islands.

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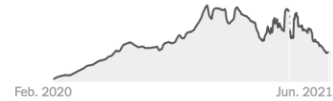
**How:** Provide tailored COVID-19 vaccine information to the free and charitable clinic sector through various channels and **give the FCC sector a direct line of communication to CDC.**

# Coronavirus in the U.S.: Latest Map and Case Count

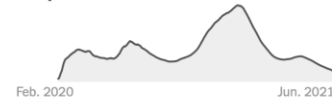
## New reported cases



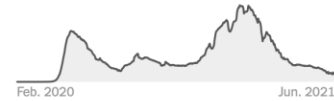
## Tests



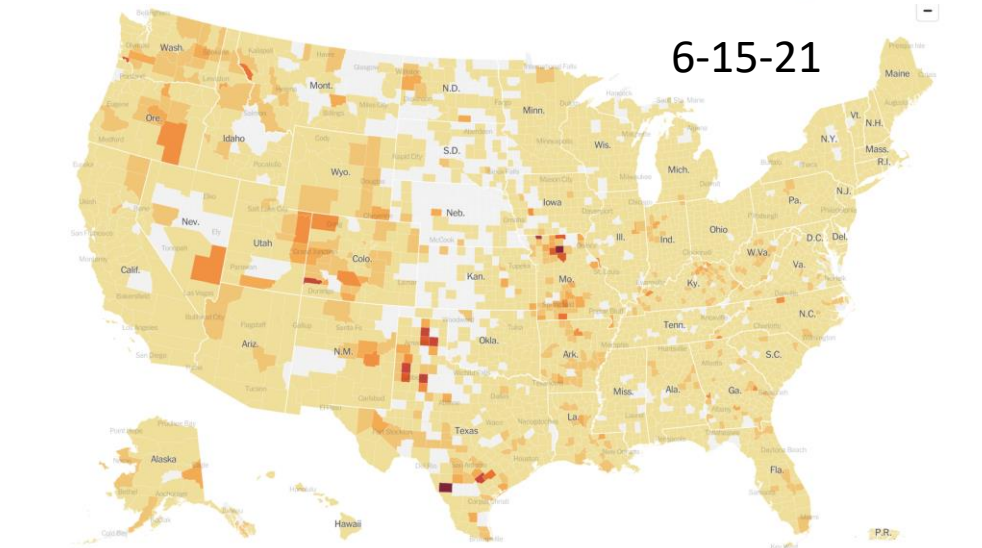
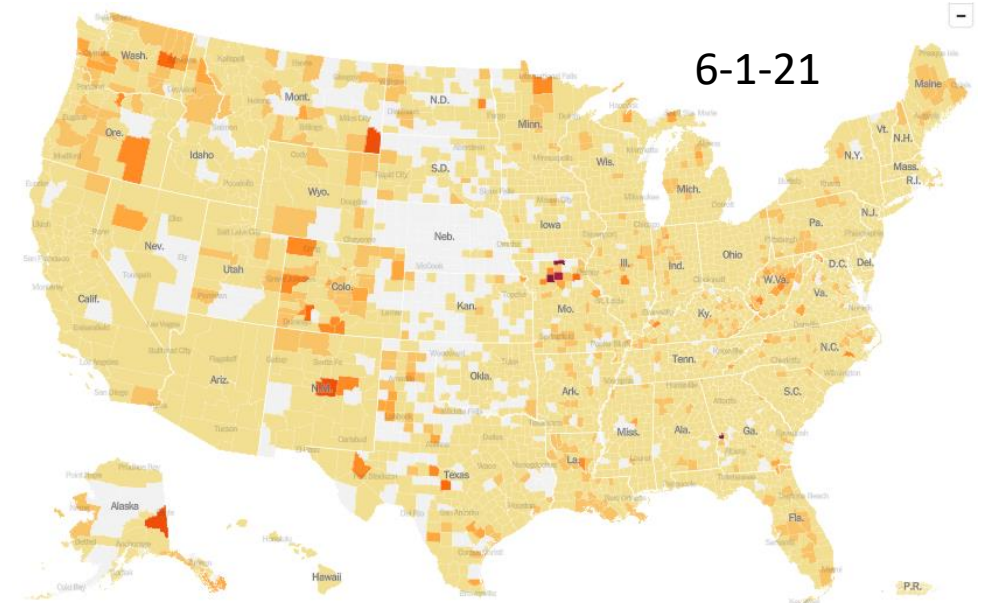
## Hospitalized



## Deaths



	AVG. ON JUN. 14	14-DAY CHANGE	TOTAL REPORTED
Cases	14,020	-18%	33,442,107
Tests	611,622	—	—
Hospitalized	19,570	-23%	—
Deaths	339	-18%	599,486



<https://www.nytimes.com/interactive/2020/us/coronavirus-us-cases.html>

#### Total Vaccine Doses

Delivered 374,865,165

Administered 311,886,674

**Learn more about the  
distribution of vaccines.**


# 145.8M

People fully vaccinated

#### People Vaccinated

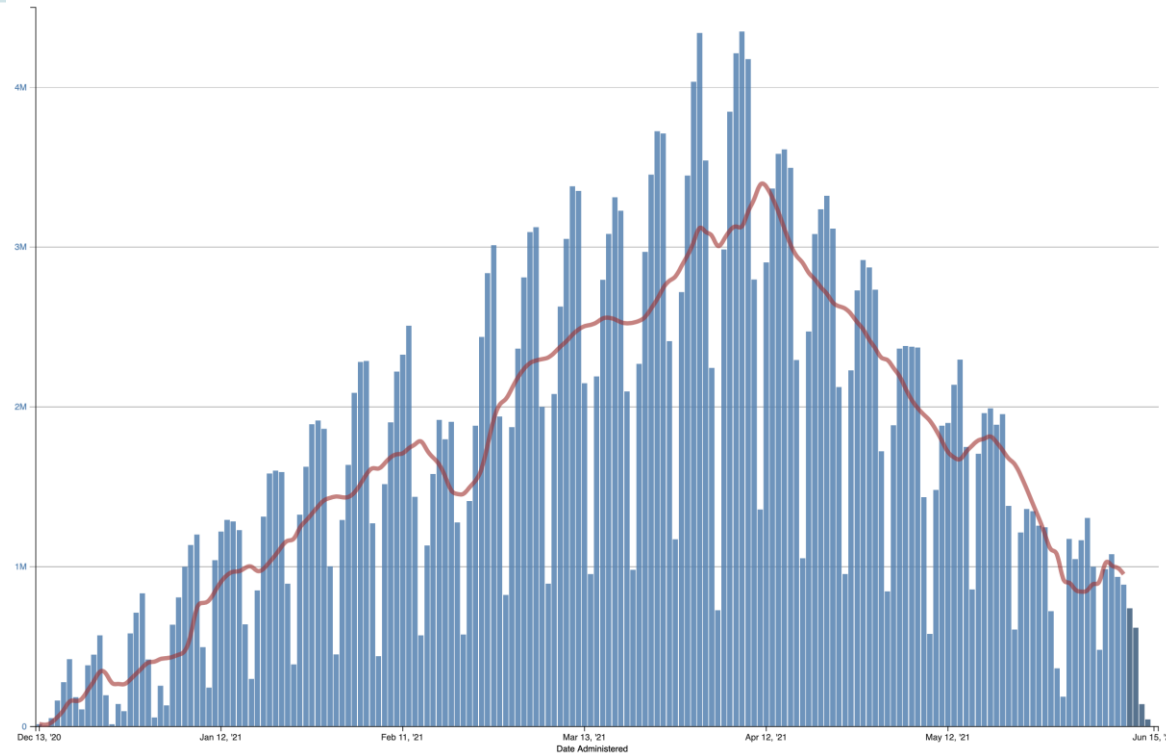
	At Least One Dose	Fully Vaccinated
Total	174,674,144	145,768,367
% of Total Population	52.6%	43.9%
Population ≥ 12 Years of Age	174,499,637	145,700,973
% of Population ≥ 12 Years of Age	61.5%	51.4%
Population ≥ 18 Years of Age	166,867,018	141,041,326
% of Population ≥ 18 Years of Age	64.6%	54.6%
Population ≥ 65 Years of Age	47,504,467	41,836,490
% of Population ≥ 65 Years of Age	86.9%	76.5%

**~10 million  
in last 2 weeks!**

 About these data

Daily Count of Total Doses Administered and Reported to the CDC by Date Administered, United States

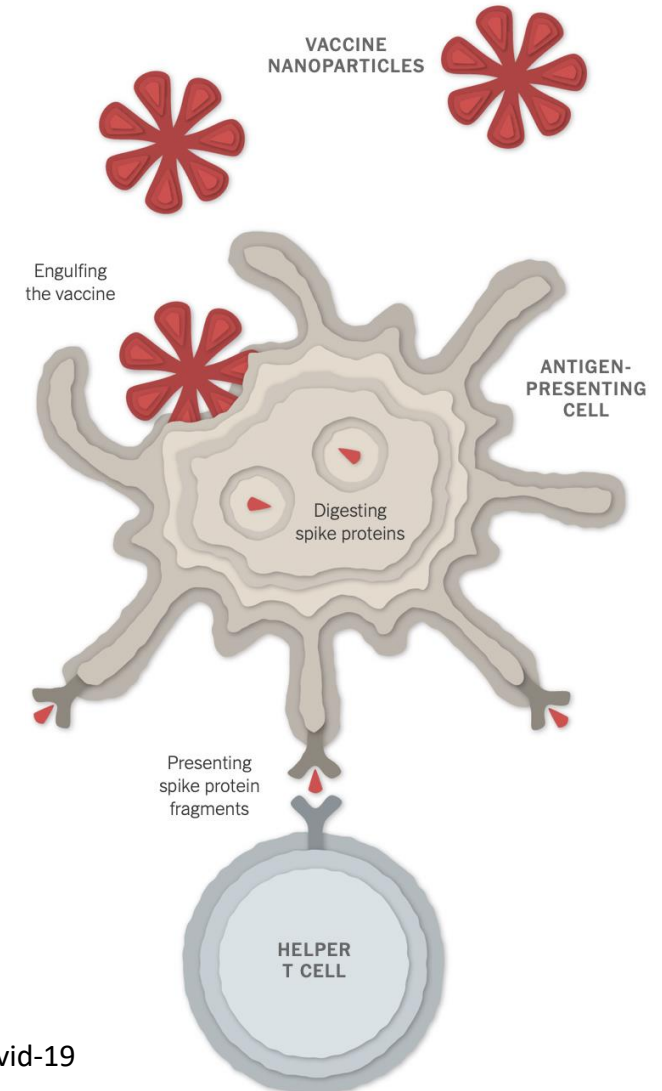
esday, June 15, 2021 1:46 PM ET



# Novavax

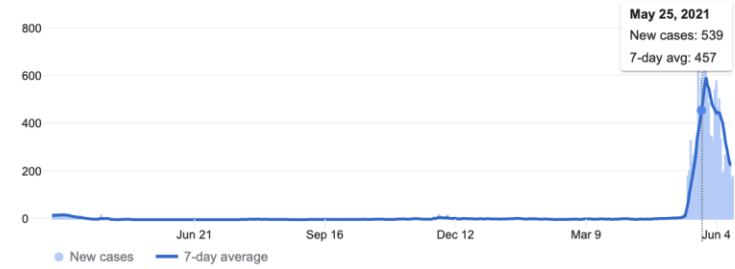
- NVX-CoV2373 contains a full-length, prefusion spike protein made using recombinant nanoparticle technology and the company's proprietary saponin-based Matrix-M™ adjuvant. The purified protein is encoded by the genetic sequence of the SARS-CoV-2 spike (S) protein and is produced in moth cells.
- Results from a Phase 3 clinical trial enrolling 29,960 adult volunteers in the United States and Mexico
  - 90.4% efficacy in preventing symptomatic COVID-19 disease
  - 100% protection against moderate and severe disease
  - In people at high risk of developing complications from COVID-19 (people 65 years or older and people under age 65 with certain comorbidities or with likely regular exposure to COVID-19), the vaccine showed 91.0% efficacy in preventing symptomatic COVID-19 disease
  - Mild-to-moderate injection site pain and tenderness were the most common local symptoms among participants, and fatigue, headache and muscle pain lasting less than two days were the most common systemic symptoms.
- It is stable at 2°C to 8°C (refrigerated); 2 doses, 21 days apart
- On 1/28, Novavax announced a trial conducted in the UK: nearly 90% effective in preventing infection. Suggest good protection against the ALPHA variant of COVID-19 (85.6%). Less effective in South African studies – though still 60% effective
- May seek FDA EUA in coming months

<https://www.nih.gov/news-events/news-releases/us-clinical-trial-results-show-novavax-vaccine-safe-prevents-covid-19>





# Taiwan: A Tale of Complacency



- Taiwan was among the first places to ban foreign visitors almost as soon as China reported the emergence of the virus - and these tough border restrictions still remain in place.
- Locally however, the population started to become complacent - as did its government. Hospitals stopped aggressively testing people for Covid
- Taiwan relaxed its quarantine requirements for non-vaccinated airline pilots from an initial 14-day period, to five days - and then, just three days.
- Shortly afterwards, a cluster broke out connected to a handful of China Airlines pilots who had been staying at a Novotel near Taoyuan Airport. Many of those linked to this cluster were later found to have contracted the UK variant, known as ALPHA
- Slow rollout of vaccine due to tensions with China (3% of population is vaccinated)

# Vaccine Hesitancy

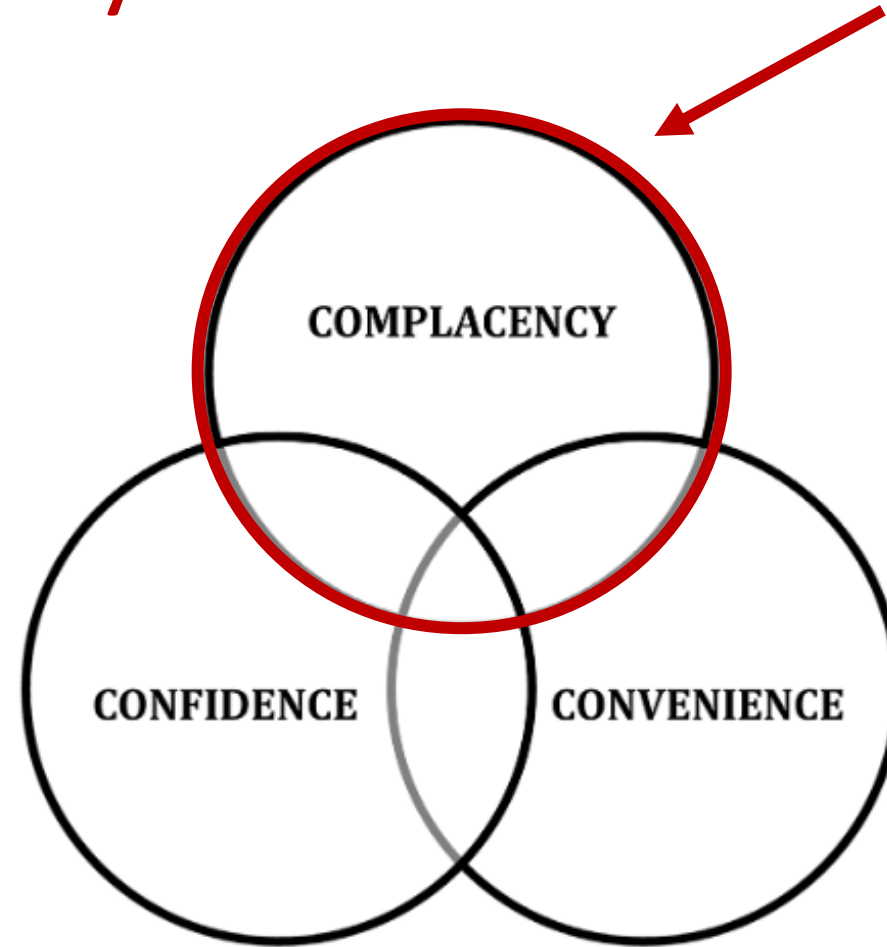


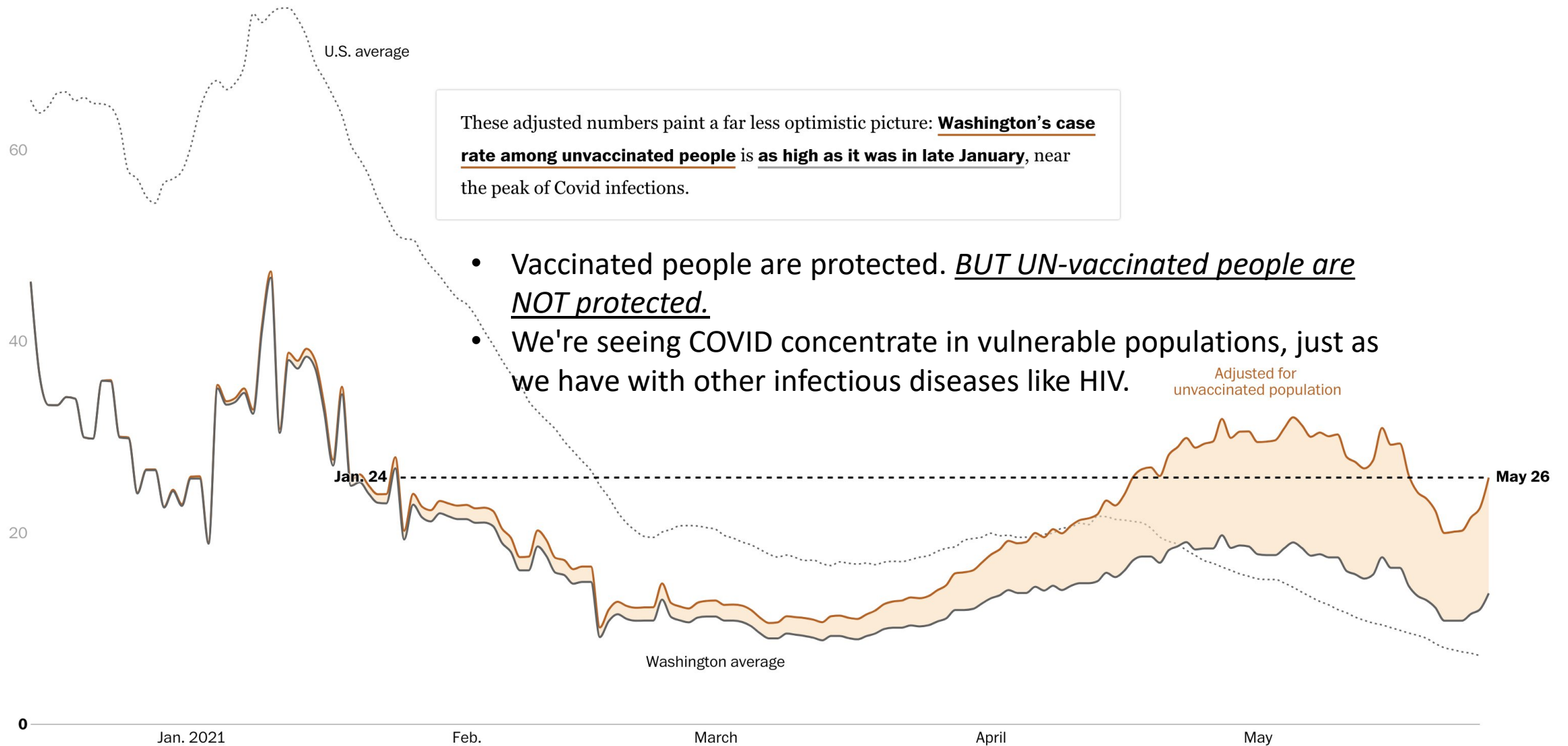
Fig. 2. "Three Cs" model of vaccine hesitancy.

<https://doi.org/10.1016/j.vaccine.2015.04.036>



80 daily new reported  
cases per 100k

<https://www.washingtonpost.com/health/interactive/2021/covid-rates-unvaccinated-people/>



# Motivational Interviewing Tool: OARS+

- **O:** ask Open-ended questions (can't be answered with yes or no)
- **A:** Affirm the person's efforts, strengths, resources, successes, etc.
- **R:** Reflective Listening: Reflect back what you heard (meaning, values, reasons, etc.) – allow people to hear their own thoughts and feelings.
- **S:** Summarize what the person has said and the actions they have chosen. Also allows an opportunity to ask “And, what else?”
- **+** is providing information and advice with permission.

[https://res.cloudinary.com/psychwire/image/upload/v1559207479/pw.com/MI/resources/OARS\\_and\\_Motivational\\_Interviewing.pdf](https://res.cloudinary.com/psychwire/image/upload/v1559207479/pw.com/MI/resources/OARS_and_Motivational_Interviewing.pdf)

# OARS+ Examples

O

## Open-ended Questions

- Ask open-ended questions that can't be answered with 'yes/no
- Engage in 2-way dialogue
- Goal is to understand their barriers, concerns, expectations'

- How are you feeling about the vaccine?
- What concerns do you have?
- What reasons do you see to get the vaccine?
- On a scale of 1-10, how important are those reasons to you?
- What could you do to get more information?
- What would help you feel better about the vaccine?

A

## Affirmative Statements

- Recognize and support their values, perspectives, strengths and efforts
- Goal is to promote a collaborative relationship

- I can see that you really care about this
- I can see that you have done some really good research.
- Thank you for being honest with me.
- I'm hearing that you've been really weighting this out. .

R

## Reflections

- Use reflective listening
- Respond thoughtfully by paraphrasing
- Validate their point of view
- Goal is to confirm they have been heard and acknowledge

- What I hear you saying is . . Is that correct?
- Sounds like you're feeling worried about...
- Sounds like you want what the vaccine promises, but you're not sure....
- You sort of want to do it, but you have reservations ...

S

## Summary Statements

- Use statements that recount and clarify what the person said
- Identify specific areas that they can act on
- Goal is to clearly and respectfully conclude the conversation

- So, you mentioned several things that could do to find out more.....
- You also said you will talk to your friends/family. . .
- You said you would like help with\_\_\_\_, and you want to \_\_\_\_\_. You also want \_\_\_\_\_. Have I missed anything?

+

## Offer Info w/ Permission

- You may offer your own experience and/or information – ALWAYS ask for permission
- Goal is to foster openness, and connect based on respect, not to persuade or convince

- May I share my own experience?
- I am/was also really afraid, but I ultimately decided to do it, would it help if I shared my reasoning or what helped me?

# Role Play Scenarios



# Role Play I – System Distruster

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# Role Play II – Side Effect Concerns

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# Role Play III – Ethic/Philosophical Concern

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# Credible/Trusted Messengers

- Credible or trusted messengers community members with influence who have the respect and trust of their communities
  - Community health workers, peer specialists, case managers
  - Pastors, community leaders, coaches, hairdressers/barbers
- Especially important in communities characterized by
  - High system distrust
  - Limited access to healthcare or public health systems

# Equipping messengers

- Provide accurate public health messaging
  - Info sheets and FAQs
  - Hold practice conversations
  - When/how to seek support
- Guidance on boundaries and when to refer
  - Go = A question for which you can provide the same answer to anyone who asks
  - Consult/Refer = Response requires an individualized response or knowledge of an individual's health information.

# Working with Credible Messengers

- Encourage use of stories and shared values
- Trust and honor their knowledge and understanding of their community
- Work in partnership offering mutual benefits and compensation

# Questions?

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# Thank you!

**Next Session: Thursday, July 1<sup>st</sup>**  
**Topic: Myocarditis in special populations**

**Resources & recording of the session**  
<https://www.echo-chicago.org/resources/covid19/>

This project was funded in part by a cooperative agreement with the Centers for Disease Control and Prevention grant number 1 NU50CK000588-01-00. The Centers for Disease Control and Prevention is an agency within the Department of Health and Human Services (HHS). The contents of this resource center do not necessarily represent the policy of CDC or HHS and should not be considered an endorsement by the Federal Government.







## QUESTIONS & CONTACT

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